



Part- Time Data Analyst

Who We Are?

We are a small, vibrant, fast-growing team and we thrive on figuring out hard problems. Our leadership team includes people with deep experience in startups, -- our founder, Rob McGovern, started CareerBuilder, which grew to \$1 billion in revenue. Our team is a diverse set of great minds of all ages who are committed to putting data to work for consumer businesses.

PreciseTarget is a data science company helping retailers acquire, engage and reactivate customers. Our product is establishing a new category for the market. We've built the world's first cross-merchant taste graph, combining the data of hundreds of retailers to create a first of its kind data set. A frequent customer remark is, "wow, how did you guys figure this out?"

Your Role:

The Data Analyst will create high-quality custom reports for PreciseTarget's clients and stakeholders with the goal of leveraging our vast data sets to provide insights and values to retail clients and the retail industry as a whole. Using Tableau based on a standard report template, these reports will be designed to showcase the company's insights in a scalable format. The early report may take 1-2 weeks to create; subsequent reports should be designed so that they take no more than 2-3 days to create. After the first report, creation requests are likely to require a less than two-week turnaround.



Qualifications:

- Experience creating graphical and chart-based reports that convert complex data into digestible information.
- Expert proficiency using Tableau desktop.
- Strong SQL experience.
- Experience creating PDF-based reports.
- Familiarity with AWS and Athena a plus.

Additional Qualifications

- Bachelor's Degree required, preferably business, engineering or quantitative degree
- At least 2 years of marketing-oriented data analytics development as well as basic knowledge of digital advertising

To apply for an open role, please email your resume to **jobs@precisetarget.com** with the subject line: PreciseTarget (insert job title)

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