

Category: Jewelry and Accessories (Men's and Women's)

41,065,427 Jewelry and Accessories Shoppers Profiled

323,714,993 Jewelry and Accessories Purchases Analyzed

Breakdown by Product Category

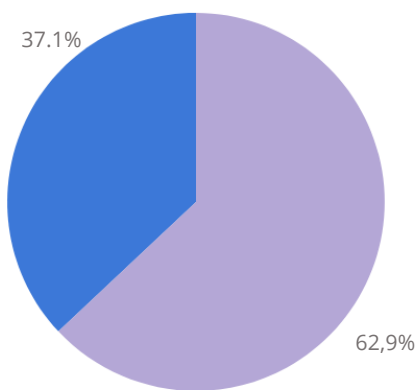
Product Categories	% of Transactions
Health & Beauty	21%
Makeup	8%
Skin Care	11%
Men's Accessories	14%
Jewelry	5%
Women's Accessories	20%
Bags	20%

Breakdown by Product Price Range

Price Range Categories	% of Products
0-\$49	74.67%
\$50-\$99	15.28%
\$100-\$149	4.45%
\$150-\$199	1.95%
\$200+	3.64%

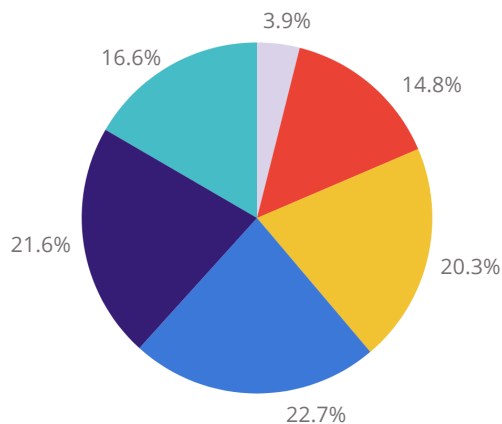
Demographics of Shoppers

Gender



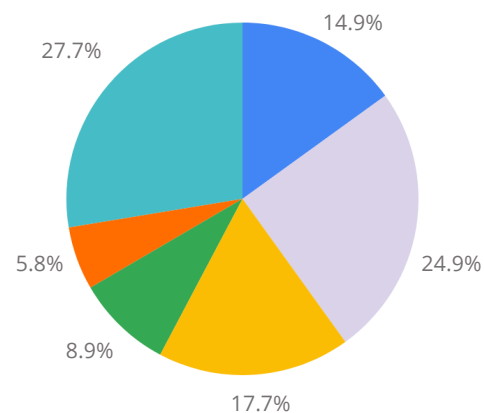
- Female
- Male

Age Distribution



- 18-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70+

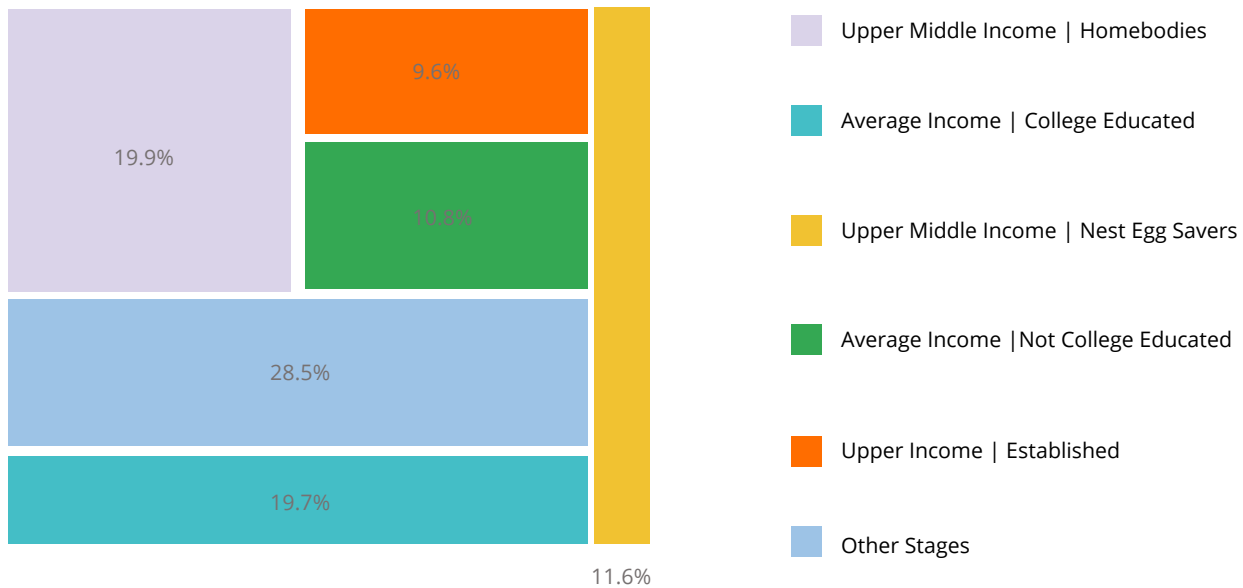
Income Distribution



- \$0-\$50,000
- \$50,000-100,000
- \$100,000-\$150,000
- \$150,000-\$200,000
- \$200,000-\$250,000
- \$250,000+

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Top 5 Life Stages



Representative Brands

TOTAL BRAND COUNT: **843**

Alexander McQueen	Body Glove	Charlotte Tilbury
Anne Klein	Boss Hugo Boss	Chloe
Anthropologie	Bostonian	Christian Dior
Armani	Bottega Veneta	Citizen
ASOS	Boucheron	Clinique
Badgley Mischka	Brand	Club Monaco
Balenciaga	Brooks Brothers	COACH
Bareminerals	Bulgari	Cole Haan
BCBGeneration	Bulova	Darn Tough
BCBGMAXAZRIA	Burberry	Diesel
Bebe	BVBGeneration	Dior
Ben Sherman	Bvlgari	DKNY
Benefit Cosmetics	Calvin Klein	Donna Karan
Betsey Johnson	Carhartt	Eagle Creek
Billabong	Caribbean Joe	Eddie Bauer
Bobbi Brown	Cartier	ELEMIS